



American Cancer Society, Inc.  
Associate Board of Ambassadors

AMERICAN CANCER SOCIETY



skyline*soiree*2016

## Auction Donation Information

**For additional information  
about the Associate Board  
of Ambassadors contact:**

Breanne Ott  
Distinguished Events  
American Cancer Society

T: 248.663.3412  
F: 248.663.3409  
E: [Breanne.Finkelberg@cancer.org](mailto:Breanne.Finkelberg@cancer.org)



## The Facts

### what/where/when

The American Cancer Society's Skyline Soiree will be held on Friday, October 14, 2016 at Waterview Lofts in Detroit. Festivities begin at 7:00 p.m. with cocktails and hors d' oeuvres, a silent auction, raffle, live entertainment and activities.

### event history

The Associate Board of Ambassadors Skyline Soiree made its mark on the philanthropic young professionals scene in 2014 when over 200 top young professionals in Metro Detroit gathered to fight back against cancer. Since inception in 2014 the Skyline Soiree has raised over \$100,000 to support our mission to save lives and create more birthdays by helping people stay well, get well, find cures and fight back.

### who is attending

Skyline Soiree is hosted by the Associate Board of Ambassadors of the American Cancer Society. More than 300 young professionals and philanthropic leaders from a diverse array of industries are expected to attend the event.

### public recognition

The American Cancer Society brand awareness is 97% nationwide. No other health organization has a higher rating. Our brand helps to clearly identify our organization, set it apart from other organizations, and ultimately create relationships with our communities.

### why support

According to the American Cancer Society, approximately 1.7 million new cancer cases are expected to be diagnosed in the United States this year. More than 560,000 Americans will lose their battle. That's over 1,500 people a day. You can help us create a world with less cancer and more birthdays by celebrating with us at 2016 Skyline Soiree

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# American Cancer Society, Inc.

## history & mission

Founded in 1913, the American Cancer Society is the nation's largest community-based voluntary health organization and has played a role in virtually every cancer breakthrough in recent history. As a global grassroots force, the Society tackles every cancer in every community to eliminate the disease as a major health problem.

## recent accomplishments

The American Cancer Society's patient navigation services continues to expand, with new centers at health care facilities across the nation. The program provides one-on-one guidance to people facing cancer through every step of their journey, serving more than 88,000 cancer patients and families yearly and fulfilling more than 157,000 requests for service. Thanks to our cancer-fighting efforts, more than 400 people a day in the US are celebrating birthdays this year who would have otherwise been lost to the disease.

## research

As the largest nongovernmental funder of cancer research, having spent more than \$3.9 billion on cancer research since 1946, we've played a role in nearly every cancer breakthrough in recent history. We fund beginning researchers with cutting-edge ideas early in their careers – 47 of whom have gone on to win the Nobel Prize, the highest accolade in scientific achievement.

## education

We provide information that empowers people to take steps that help them prevent cancer or find it early, when it's most treatable. We partner with cities, towns, community groups, schools, faith organizations, corporations, and others to bring practical cancer-fighting information through our programs that promote physical activity and smoking cessation.

## advocacy

American Cancer Society advocates and grassroots volunteers give cancer a voice and face by promoting effective cancer policies and legislation at the federal, state and local levels. Current advocacy efforts include fighting for everyone to have access to quality health care, lifesaving screenings, clean air, and more.

## patient services

Each year, we help cancer patients everywhere get the help they need when they need it. For example, last year alone we assisted nearly a million people who called us for help, providing free services like a place to stay while traveling away from home for treatment, rides to treatment, emotional support, and much more.

For more information about the American Cancer Society, visit [www.cancer.org](http://www.cancer.org) or call 800.227.2345.

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## Skyline Soiree Auction Donor Benefits

Donors to Skyline Soiree are dedicated to helping the American Cancer Society realize its mission of eradicating cancer and supporting those with the disease. Contributing an auction item is a unique opportunity for a corporation or individual to save lives and create more birthdays by helping people get well and stay well, by finding cures and by fighting back.

### Recognition Benefits

- All auction donations will be recognized in the night-of-event program book (if received by September 1, 2016)
- All auction donations valued at \$1,000 or more will be included on the Skyline Soiree website (if received by September 1, 2016)
- Silent auction donations will be recognized on table-top signage which will include a description of the item and the donor name

Note: Final designation and placement into auction categories (Silent, Super-Silent, Raffle) will be determined by Skyline Soiree Staff.

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# Auction/Raffle Donation Form

(please print)

Donor/Business Name (for catalog): \_\_\_\_\_

Contact Name (if different from above): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Do you have a Twitter Account?  If yes, please provide your account name: \_\_\_\_\_

Donation (one form per item):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Fair Market Value: \$\_\_\_\_\_ (Please list your best estimate; this will be reflected on your donation receipt.)

Descriptions (use additional pages if necessary):

**Indicate limitations, restrictions, blackout dates and expiration dates**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Solicitor's Name: \_\_\_\_\_

Item/Certificate will be mailed by: (date) \_\_\_\_\_

Item/Certificate will be stored or picked up by: \_\_\_\_\_

American Cancer Society has my permission to create a gift certificate.

Please note: If no expiration date is provided, the catalog will list the expiration as September 19, 2017. There are no guarantees regarding the sequence of the catalog acknowledgement placement. **Deadline for auction submission is September, 1 2016.**

**Please return this form and the corresponding donation to the ACS Southfield office in one of the methods listed below:**

**Fax:**

American Cancer Society

ATTN: Breanne Ott

Fax: 248.663.3409

**Email:** Breanne.Finkelberg@cancer.org

**Mail:**

American Cancer Society

ATTN: Breanne Finkelberg

20450 Civic Center Drive

Southfield, MI 48067

**FOR OFFICE USE ONLY:**

Form  
 GG Entry  
 Item Received  
 Acknowledgement  
 TY

**\*\*The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please call the Society at 1.800.227.2345 or visit us online at cancer.org and click on the "privacy" link at the bottom of the page.\*\***

