Trustee Committee

Brad Hansman
Joseph Decosimo and Company, LLC.

Dan Barnett

John Dunn
Reminger Co., L.P.A.

Brett Hanes
General Electric

Elizabeth Dunn
Kentucky Department of Public Advocacy

Lyndsey Cater
Graydon Head & Ritchey

Shannon Mullen

Mia Conner
Lerner, Sampson & Rothfuss, L.P.A.

Harry Stephens
Bella Luna

Kevin Hansman
Hixon

Shannon Cathey
Bayer Becker

Joe Borchelt
Reminger Co., L.P.A.

Carrie Masters
Reminger Co., L.P.A.

Mark Bush
Reminger Co. LPA

Stephanie Miller

Gaetano Williams
Tano Bistro & Catering

Stephanie Henry
Reminger Co., L.P.A.

Gwen Kirles
Grant Thorton

Karey Cooper
Reminger Co., L.P.A.

Jennifer Garcia
West Chester Medical Center

Jayme Meyer

Katie McCabe

Executive Committee

Nancy Terry

George Musekamp III
Plaza Investments

Kevin Begley
Joseph Decosimo and Company, LLC.

Cynthia Grow
MESH

Rex Fannin
Wachovia Securities, LLC

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Sharon Wolf
Sportsman’s Market Incorporated

Michael L. Krienik
Krienik Advertising Inc.

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Reminger Co., L.P.A.

Carrie Masters
Reminger Co., L.P.A.

Mark Bush
Reminger Co. LPA

Stephanie Miller

Gaetano Williams
Tano Bistro & Catering

Stephanie Henry
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Gwen Kirles
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Karey Cooper
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Jennifer Garcia
West Chester Medical Center

Jayme Meyer

Katie McCabe

For more Information

Brittany Kapfhammer
Director of Community Development
American Cancer Society
2808 Reading Road
Cincinnati, OH 45206
Brittany.Kapfhammer@cancer.org
888.227.6446 x4200
As the largest, single-night fundraiser for cancer research through the American Cancer Society, Cincinnati’s Cattle Baron’s Ball has raised nearly $190,000 in 2 years.

First launched in Texas in the 1970s, guests of the Cattle Baron’s Ball enjoy a unique, western-style event with special attractions including:

- Country Western Headliner Entertainment
- Nevada-Style Casino Gambling
- One-of-a-Kind Live & Silent Auctions
- Midway Games, including Mechanical Bull Riding & Rodeo Roping
- Tex-Mex Cuisine
- Special Tributes to Cancer Victims & Survivors

Supported by Greater Cincinnati’s top corporate and medical organizations, the Cattle Baron’s Ball is an opportunity to help round up funds to find a cure and ultimately make a real difference in the lives of those coping with cancer.

If that’s not reason enough to become a sponsor, it’s also a chance to partner your brand with one of the most worthy, highly anticipated events of the year.
The American Cancer Society saves lives and creates more birthdays by helping you stay well, helping you get well, by finding cures, and fighting back.

This year, 1.3 million Americans will be diagnosed with cancer & more than 556,000 will die. Americans believe cancer is the single most important health problem they may face.

The Society is the most trusted source for accurate, up-to-date information on cancer, even ahead of a personal physician.

The Society has funded 43 Nobel Prize Laureates.

The American Cancer Society's name & logo are recognized by 96% of Americans.

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The primary goal of the Cattle Baron’s Ball is to raise funds for the American Cancer Society’s national research program, as well as local programs and services. Funds raised will help support research grants, educational programs for prevention and early detection and direct services to cancer patients and their families.

The American Cancer Society offers support and service programs from connecting patients with survivors to providing a place to stay when treatment facilities are far from home.

Cancer is a medical, social, psychological and economic issue. It’s also a political issue. The Society’s advocacy efforts strive to influence public policies at all levels.

More than two million volunteers carry out the Society’s mission of eliminating cancer and improving quality of life for those facing the disease.

The American Cancer Society has developed an ambitious vision for the future. It is our goal that by the year 2015 we will have achieved the following goals:

★ 50% increase in the number of people who survive after a cancer diagnosis
★ 25% fewer new cases of cancer
★ Measurable improvement in the quality of life for all those diagnosed

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★ Americans believe cancer is the single most important health problem they may face
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★ The American Cancer Society’s name & logo are recognized by 96% of Americans
★ The Society has funded 43 Nobel Prize Laureates

what we do

Research
The aim of the Society's research program is to determine the causes of cancer and support efforts to prevent and cure the disease. The American Cancer Society is the largest source of private, non-profit cancer research funds in the US, second only to the federal government in total dollars spent. To date, the American Cancer Society has invested $3.4 billion in cancer research and has funded 42 Nobel Laureates.

Education
Knowing the facts about cancer can save lives. With both prevention and early detection information, people can take an active role in how cancer affects them.

Patient Services
The American Cancer Society offers support and service programs from connecting patients with survivors to providing a place to stay when treatment facilities are far from home.

Advocacy
Cancer is a medical, social, psychological and economic issue. It’s also a political issue. The Society’s advocacy efforts strive to influence public policies at all levels.

Volunteers
More than two million volunteers carry out the Society’s mission of eliminating cancer and improving quality of life for those facing the disease.

our vision for the future
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why your company should be a sponsor
★ This year, 1.3 million Americans will be diagnosed with cancer & more than 556,000 will die
★ Americans believe cancer is the single most important health problem they may face
★ The Society is the most trusted source for accurate, up-to-date information on cancer, even ahead of a personal physician
★ The American Cancer Society’s name & logo are recognized by 96% of Americans
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©2009 American Cancer Society, Inc.
**PREMIER SPONSOR**

$50,000

- Partnership with the nation’s leading voluntary health organization to fight the number one health concern in the nation through the American Cancer Society’s premier fund raising event in our community.
- Early cancer prevention and early detection training for your employees by our trained volunteers - time to be determined by you.
- Company name and/or logo prominently displayed on appropriate event signage.
- Recognition as the presenting sponsor in the Cattle Baron’s Ball invitation brochure mailed to approximately 1,000 households and businesses.
- Your company will be featured as a Visionary Member in the American Cancer Society’s Ohio Division, Inc., 2010 Annual Report.
- You will have the opportunity to invite 10 guests to the Cattle Baron’s pre-event VIP party with special entertainment, hors d’oeuvres and cocktails. The VIP Party is an exclusive invitation only event to honor all top sponsors.
- Your company will be recognized as a Cattle Baron’s Ball Sponsor on the event website.
- Your company name will be included on appropriate event signage.
- Your company will be featured on the American Cancer Society’s Ohio Division, Inc., 2010 Annual Report.

**CATTLE BARON SPONSOR**

$25,000

- Partnership with the nation’s leading voluntary health organization to fight the number one health concern in the nation through the American Cancer Society’s premier fund raising event in our community.
- Early cancer prevention and early detection training for your employees by our trained volunteers - time to be determined by you.
- Company name and/or logo prominently displayed on appropriate event signage.
- Recognition as the presenting sponsor in the Cattle Baron’s Ball invitation brochure mailed to approximately 1,000 households and businesses.
- Your company will be featured as presenting sponsor on the Cattle Baron’s website. CEO or designee invited to welcome guests at the CBB event.
- You will receive 30 saddles (tickets) to the American Cancer Society’s Cattle Baron’s Ball 2010.
- You will have 30 tickets to the Cattle Baron’s pre-event VIP party with special entertainment, hors d’oeuvres and cocktails. The VIP Party is an exclusive invitation only event to honor all top sponsors.
- Your company will be highlighted in the evening program on stage and in the written program.
- Your company will be featured as presenting sponsor on the Cattle Baron’s website. CEO or designee invited to welcome guests at the CBB event.
- You will receive 20 saddles (tickets) to the American Cancer Society’s Cattle Baron’s Ball 2010.
- You will have 20 tickets to the Cattle Baron’s pre-event VIP party with special entertainment, hors d’oeuvres and cocktails. The VIP Party is an exclusive invitation only event to honor all top sponsors.
- Your company will be highlighted in the evening program on stage and in the written program.
- Your company will be recognized as a Cattle Baron’s Ball Sponsor on the event website.
- Your company name will be included on appropriate event signage.
- Your company will be featured at one of the following areas or on one of the following items: Live Auction, Registration, Check-out or Event Ticket.

**PLATINUM BARON SPONSOR**

$15,000

- You will receive 16 saddles (tickets) to the American Cancer Society’s Cattle Baron’s Ball 2010.
- You will have the opportunity to invite 16 guests to the Cattle Baron’s pre-event VIP party with special entertainment, hors d’oeuvres and cocktails. The VIP Party is an exclusive invitation only event to honor all top sponsors.
- Your company will be highlighted at one of the following areas: Tribute Activity, Valet, Gaming Tables or Silent Auction.
- Your company name will be recognized as a Cattle Baron’s Ball Sponsor on the event website.
- Your company will receive a half page sponsor acknowledgement in the event program.
- Your company name will be included on appropriate event signage.
- Your company will receive recognition as a Visionary Member in the American Cancer Society’s Ohio Division, Inc., 2010 Annual Report.

**GOLD BARON SPONSOR**

$10,000

- You will receive 10 saddles (tickets) to the American Cancer Society’s Cattle Baron’s Ball 2010.
- You will have the opportunity to invite 10 guests to the Cattle Baron’s pre-event VIP party with special entertainment, hors d’oeuvres and cocktails. The VIP Party is an exclusive invitation only event to honor all top sponsors.
- Your company will be highlighted at one of the following areas or on one of the following items: Live Auction, Registration, Check-out or Event Ticket.
- Your company name will be recognized as a Cattle Baron’s Ball Sponsor on the event website.
- Your company will receive a quarter page sponsor acknowledgement in the event program.
- Your company will receive recognition as a Visionary Member in the American Cancer Society’s Ohio Division, Inc., 2010 Annual Report.

**BRONZE BARON SPONSOR**

$5,000

- You will receive 8 saddles (tickets) to the American Cancer Society’s Cattle Baron’s Ball 2010.
- You will have the opportunity to invite 8 guests to the Cattle Baron’s pre-event VIP party with special entertainment, hors d’oeuvres and cocktails. The VIP Party is an exclusive invitation only event to honor all top sponsors.
- Your company will be on appropriate signage.
- Your company will be included in the evening program.
- Your company will be recognized as a Cattle Baron’s Ball Sponsor on the event website.

**OIL BARON SPONSOR**

$2,500

- You will receive 6 saddles (tickets) to the American Cancer Society’s Cattle Baron’s Ball 2010.
- Your company will be recognized day of event on the Denim Baron Sponsor Banner.
- Your company will be recognized as a Cattle Baron’s Ball sponsor on the event website.