

# *American Cancer Society*

**The American Cancer Society**

## VINTAGE *Affair*

### *2016 Donor Opportunities*

It is with HOPE for the FUTURE that volunteers give of themselves to make a difference; it is with HOPE for the FIGHT that we stand with loved ones and friends against cancer, and together we HOPE for a CURE to defeat this disease. On behalf of the Vintage Affair Committee, we wish to express our sincere appreciation for your support and welcome you to our 2016 Vintage Affair Gala.



THE OFFICIAL SPONSOR OF BIRTHDAYS.™



## The Facts

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### WHAT

The 22nd Annual Vintage Affair Gala sponsored by Lexus of Mobile is an upscale wine tasting and auction benefiting the American Cancer Society. The event has raised over \$2,200,000 for the American Cancer Society's research, programs and services. Our auction will include original local art, fabulous trips, estate jewelry and other exclusive items.

### WHERE

The Alabama Cruise Terminal | Mobile, Alabama

### WHEN

Thursday, September 29, 2016 | 6:00 p.m.

### WHO

Join over 400 attendees including local and regional executives, physicians, business professionals and other influential members of the community. The American Cancer Society is one of the most recognized names in the country, boasting 96 percent name recognition. According to the survey conducted by Harris Interactive, no other health organization, cancer or non-cancer related is more well-known than the American Cancer Society. Joining forces with a trusted brand is a competitive advantage for your company, generating a more positive corporate image, improved customer loyalty and increased sales potential.

### WHY

According to the American Cancer Society, approximately 1.7 million new cancer cases are expected to be diagnosed this year. Over 500,000 Americans will lose their battle with the disease. The American Cancer Society is committed to changing these devastating odds.

### MISSION

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer through research, education, advocacy and service.

## *2015 Vintage Affair Donors*

### *Presenting Donor*



### *Grand Patrons' Dinner Donors*

Mr. & Mrs. Herbert A. Meisler

Mr. & Mrs. Ben Meisler

#### *Diamond Donor*

Pulmonary Associates

#### *Platinum Donor*

The Bienville Group

#### *Gold Donor*

Regions Bank

#### *Program Donors*

#### *Hope Donors*

Crowne Health Care of Springhill  
Cunningham Bounds LLC  
Delaney Development  
Drs. Jay Scott & Margaret Van Look  
Hub International Gulf South  
International Shipholding Corp.  
Mobile Molecular Imaging  
Providence Hospital  
The SSI Group  
Wells Fargo

Alabama Power Company  
Richard and Anita Bounds  
Michael R. Coward & Associates  
Minnie Pearl Cox  
John T. Crowder  
Deakle Sholtis and Hamil, LLC  
Dukes Mayonnaise  
Evergreen Transportation  
Mr. and Mrs. Chris Fowler  
Inge & Associates  
Dr. and Mrs. Curtis Graf  
Alex Lincoln  
Henderson and Associates  
Annoynous in Honor of Peter Sherman  
Mitch & Katharine Shackelford  
Mitchell McLeod Pugh & Williams  
Mostellar & Shreve, LLP  
Tensaw Land & Timber Co Inc.  
Truland Homes  
Dr. Carter Thomas

#### *In-Kind Donors*

Budweiser Busch Distributing Co.  
Coca-Cola Bottling Company  
Clifton Morrisette  
Debra's Boutique  
Port City Rental's  
Red or White  
Ryan Studio  
Serda's Coffee House

#### *Media Donors*

WKRG News 5  
Access Magazine  
Mobile Bay Monthly  
Clear Channel Radio  
AL.com



### ***Diamond Donor***

***\$15,000***

- Donor name will prominently appear on over 3,500 ***Vintage Affair*** save the dates and invitations
- Full page advertisement and donor recognition in the ***Vintage Affair Gala*** program
- Special recognition in pre-event (posters) and post-event publicity
- Invitations for ten (10) people to attend the exclusive ***Grand Patrons' Dinner*** held at the Country Club of Mobile (***\$6250 value***)
- Invitations for fifteen (15) people to attend ***Vintage Affair Gala (\$1875 value)***
- Donor recognition at the ***Grand Patrons' Dinner***
- Donor name will appear on the ***Grand Patrons' Dinner*** invitations
- Donor logo on event website, Facebook page and magazine ads
- Opportunity for Donor to provide a promotional item to all gala attendees
- Donor name listed on event donor board

### ***Platinum Donor***

***\$10,000***

- Donor name will prominently appear on over 3,500 ***Vintage Affair*** invitations
- Full page advertisement and donor recognition in the ***Vintage Affair Gala*** program
- Special recognition in pre-event (posters) and post-event publicity
- Invitations for eight (8) people to attend the exclusive ***Grand Patrons' Dinner*** held at the Country Club of Mobile (***\$5000 Value***)
- Invitations for ten (10) people to attend ***Vintage Affair Gala (\$1250 value)***
- Donor recognition at the ***Grand Patrons' Dinner***
- Donor name will appear on the ***Grand Patrons' Dinner*** invitations
- Donor name on event website, Facebook page and magazine ads
- Opportunity for Donor to provide a promotional item to all gala attendees
- Donor name listed on event donor board

### ***Gold Donor***

***\$5,000***

- Donor name will prominently appear on over 3,500 ***Vintage Affair Gala*** invitations
- Half page advertisement and donor recognition in the ***Vintage Affair Gala*** program
- Special recognition in pre-event (posters) and post-event publicity
- Invitations for four (4) people to attend the exclusive ***Grand Patrons' Dinner*** held at the Country Club of Mobile (***\$2500 value***)
- Invitations for eight (8) people to attend ***Vintage Affair Gala (\$1000 value)***
- Donor recognition at the ***Grand Patrons' Dinner***
- Donor name will appear on the ***Grand Patrons' Dinner*** invitations
- Donor name on event website and Facebook page
- Donor name listed on event donor board

## **Hope Donor**

**\$2,500**

- Quarter-page advertisement and donor recognition in the **Vintage Affair Gala** program
- Invitations for two (2) people to attend the exclusive **Grand Patrons' Dinner** held at the Country Club of Mobile (**\$1250 value**)
- Invitations for four (4) people to attend **Vintage Affair Gala (\$500 value)**
- Donor name on event website and Facebook page
- Donor name listed on event donor board

## **Program Donor**

**\$750**

- Donor recognition in the **Vintage Affair** program book
- Invitations for two (2) people to attend **Vintage Affair Gala (\$250 value)**
- Donor name on event website and Facebook page
- Donor name listed on event donor board

*All donations made make a difference in the lives of millions with cancer.*

### **Advisory Chair**

Natalie Dodson

### **Co-Chairs**

Jilly Hollingshead

Emily White

### **Board of**

#### **Ambassadors**

Todd Dempsey

Michael Galloway

Kevin Hollingshead

Ben Kennemer

Robert Mitchell

Davis Pilot, III.

Fraser Reid

### **Committee**

Tripp Atkins- Logistics

La Toya Barnes- Entertainment

Caroline Deas

Allison Depalma

Alice Frost- Sponsorship | Grand Patrons

Charlotte Garrard- Art Chair

Natalie Jones

Stacey Killingsworth- PR and Marketing

Caroline Mathews- Revenue Enhancers

Danisha Maye- Sponsorship

Clay Omainsky- Online and Publications

Ashley Oswalt

Natalie Roe- Grand Patrons' Decor

McRae Dugger-Auction

Garland Sanders

Cassie Snow

Christy Reid- Auction

Sara Rogers- Revenue Enhancers/ Decor

Marlee Terry- Grand Patrons Chair

Celeste Thomas- Décor Chair



# FUND THE MISSION: Donor Opportunities

## 100% Tax Deduction

Examples of how your contribution can help those touched by cancer:

\_\_\_\_\_ **\$2,500** Furnishes 2 cancer patients and caregivers with accommodations during their stay at an American Cancer Society Hope Lodge

\_\_\_\_\_ **\$1,000** Provides 25 round trips to treatment for local cancer patients through the American Cancer Society's Road to Recovery Program

\_\_\_\_\_ **\$750** Provides 10 patients undergoing cancer treatment with a new wig

\_\_\_\_\_ **\$500** Supplies 2 cancer patients with a makeup kit for the Look Good... Feel Better program

\_\_\_\_\_ **\$250** Helps an American Cancer Society funded researcher purchase 500 test tubes

\_\_\_\_\_ **\$ Other Donation Amount**

### HOW ARE YOU RECOGNIZED?

- Donors are recognized verbally on stage at the Grand Patrons' Dinner and in the Grand Patrons' Dinner program
- Donors are recognized verbally on stage at the Ball and in the Ball program
- Donors will be listed on webpage under Mission and have the option to put a 10-15 second video on facebook page "why they fight"

**Name as you wish it to appear on the invitation and program:**

\_\_\_\_\_

- My check is enclosed, payable to the American Cancer Society.
- I prefer to be invoiced.
- I prefer to pay by credit card
- I prefer to pay via website [www.vintageaffairmobile.org](http://www.vintageaffairmobile.org)
- You may make multiple payments throughout the year as long as full amount is received by September 29, 2016

Name on Card \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please fax this information to 251-344-9882, email: [Blair.Gewin@cancer.org](mailto:Blair.Gewin@cancer.org), pay online at [www.vintagemobile.org](http://www.vintagemobile.org) OR mail to American Cancer Society  
1110 Montlimar Drive Ste. 420, Mobile, AL. 36609



# 2016 Vintage Affair Agreement Form

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Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

- Yes, I will support the American Cancer Society as a Diamond Donor of *Vintage Affair 2016* a \$15,000.
- Yes, I will support the American Cancer Society as a Platinum Donor of *Vintage Affair 2016* at \$10,000.
- Yes, I will support the American Cancer Society as a Gold Donor of *Vintage Affair 2016* at \$7,000.
- Yes, I will support the American Cancer Society as a Silver Donor of *Vintage Affair 2016* at \$5,000.
- Yes, I will support the American Cancer Society as a Hope Donor of *Vintage Affair 2016* at \$2,500.
- Yes, I will support the American Cancer Society as a Program Donor of *Vintage Affair 2016* at \$750.

**Name as you wish it to appear on the invitation and program:**

\_\_\_\_\_

- My check is enclosed, payable to the American Cancer Society.
- I prefer to be invoiced.
- I prefer to pay by credit card
- I prefer to pay via website [www.vintageaffairmobile.org](http://www.vintageaffairmobile.org)
- You may make multiple payments throughout the year as long as full amount is received by September 29, 2016

Signature of agreement: \_\_\_\_\_

Name on Card \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please fax this information to 251-344-9882, email: [Blair.Gewin@cancer.org](mailto:Blair.Gewin@cancer.org)  
or mail to American Cancer Society  
1110 Montlimar Drive Ste. 420, Mobile, AL. 36609 | [www.vintageaffairmobile.org](http://www.vintageaffairmobile.org)