American Cancer Society

945 South Main Street
Suite 201
Salinas, California 93901
831-772-6521
www.cancer.org

January 4, 2018

Dear Friend,

We recognize that your company receives many requests on a daily, weekly and monthly basis from various organizations for donations to their activities, campaigns and causes. There are many worthwhile organizations making these requests and we understand there are limited resources to pledge to all of these many requests. As you enter into your 2018 fiscal planning process, we would respectfully ask that you consider the American Cancer Society's Celebration of Life Fashion Show as one of your support projects. Your sponsorship contributions to this cause is greatly appreciated and vital for the success of the show. Your sponsor contribution will help cancer patients in Monterey County with research, information, transportation and more, regardless of the patient's age or socio-economic status.

Over the past twenty-three years, this prestigious event has raised more than $1,500,000. The event will again be held at the Hyatt Regency in Monterey on Wednesday, March 14th, 2018.

Please consider the American Cancer Society's Celebration of Life Fashion Show as you prepare your budgets and charitable contributions support for 2018. We have enclosed some information describing various levels of participation.

Thank You,

Shirley Lavorato

Shirley Lavorato
Sponsor Chair

Linda Micheletti

Linda Micheletti
Sponsor Co-Chair

Committee

Mary Alice Victorino
Event Chair

Karina Rusk
Claudia Otero
Publicity Chairs

Bianca Giuriato
Anita Dunsay
Mona Eisenberg
Dena Sala Jenkinson
Nancy Torres
Model Chairs

Karen Fanoe
Event Production Chair

Mary Lou Emmert
Silent Auction Chair

Sponsorship Committee

Shirley Lavorato, *Chair*
Linda Micheletti
Sheri Cline

ANOTHER

NEW YEAR

Fashion Show,
Auction & Luncheon
03.14.18

Fact Sheet

WHAT: American Cancer Society's Celebration of Life Fashion Show offers a festive opportunity to support the Society's world-class research programs and essential patient services. Our event has a unique theme that allows 500+ guests to participate and enjoy themselves while celebrating the lives of those in our community who have survived cancer. The Celebration of Life Fashion Show has become one of the most exciting fundraisers in our community. This luncheon is packed with auctions, entertainment, dining, and much more. Our fashion show offers fabulous food, a variety of wines, and an afternoon celebrating cancer survivorship: every single model is a cancer survivor. All the proceeds go toward much-needed information, services and advocacy for cancer patients, survivors and their loved ones.

WHERE: The Celebration of Life Fashion Show will be held at the Hyatt Regency in Monterey.

WHEN: Wednesday, March 14, 2018

WHO: The planning of our fashion show brought together a dedicated group of volunteers composed of influential leaders of business, society, and philanthropy. They work together to ensure an unforgettable afternoon which guests look forward to returning to each year. Their reward is the knowledge that they are immeasurably contributing to the Society's vision of eliminating cancer as a major health problem. Organized by a local volunteer committee, our event is a priority for the Society.
Event Chair: *Mary Alice Victorino* **American Cancer Society Staff:** *Nancy Valdez*
Planning Committee Members: *Sheri Cline, Mona Eisenberg, Anita Dunsay, Mary Lou Emmert, Karen Fanoe, Jackie Gash, Susan Gill, Bianca Giuriato, Linda Micheletti, Shirley Lavorato, Karina Rusk, Claudia Otero, Dena Jenkinson-Sala, and Nancy Torres.*

WHY: More than 1,650 people in our community will hear the words "you have cancer" this year. Proceeds from our Celebration of Life Fashion Show will be used to support research, advocacy, education, and services through the American Cancer Society. Space is limited, so make plans now to attend and be a part of the excitement.

For additional information contact Nancy Valdez at 831-772-6524 or *nancy.valdez@cancer.org*.

Please send form and donation to:
American Cancer Society, Inc.
Attn: Celebration of Life "Under The Big Top"
945 S. Main Street, Ste. 201, Salinas, CA 93901
Phone: 831-772-6524 | Fax: 831-772-0959
Nancy. Valdez@cancer.org

Donor Form for Contributed Items & Services - Official Gift Receipt

TAX ID#: 13-1788491
Event Name: **Celebration of Life**
Event Date: **March 14, 2018**

PLEASE PRINT all information legibly and exactly as it should appear in all ACS Event related materials.
PROGRAM LISTING DEADLINE: February 9, 2018

Name of Donor (Individual or Company)**:**
Contact Person (for Company Donor)**:**
Donor Mailing Address:
Phone: **Fax:** **Email:**

NOTE: ACS shall determine the manner in which the donated item is featured at the ACS event
(A separate Donation Pledge Form must be completed for each separate item of donated property)

The above named donor agrees that the donor has delivered (or will deliver on or before the ACS Event Date set forth above) ownership and possession of (and, if applicable, legal title to) the property described below ("Donated Property") to the American Cancer Society, California Division, Inc. ("ACS").

Signature of Donor: _____

Detailed Description of the Donated Items/Service (quantity, size, color, heirloom, etc. for a full & accurate description):

_____

_____

_____

Restrictions (if any): _____

Fair Market Value of Donated Item: $_____ (Must be completed by donor)

Privacy Policy: "The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us online at cancer.org and click on the 'policy' link at the bottom of the page or call us any time at 1.800.227.2345"

ACS USE ONLY:

Donated Item Information		
Date entered into Greater Giving 2017: _____ Date Thank you letter sent: _____		
Item Number:	Package Number:	Notes: