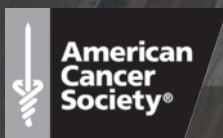
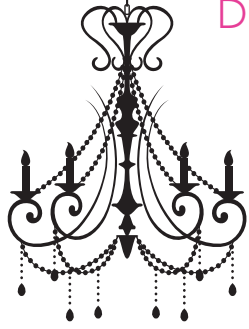


# Couture for Cancer

Donor Opportunities to Benefit the American Cancer Society





## Live Auction Items

We are seeking donations of upscale fashion and home decor items.

The top 15 to 20 items received will be included in our live auction. Live auction items generally range in price from \$500 to \$10,000. If your item is chosen for the live auction, you will receive the following:

- Opportunity to provide pictures/ads to be displayed on large video screen(s) during the live auction of your donated item (PowerPoint presentation format)
- Opportunity to display live auction item(s) in the PowerPoint presentation several times throughout the event – company information will also be presented
- Opportunity to display your item(s) on a model for the runway show if applicable (model provided by Couture for Cancer)

## Fashion Spotlight Gift Certificate Donation\*

- Opportunity to provide a mannequin dressed in items from your company/store to be displayed during the event with appropriate signage if applicable
- Opportunity to provide additional outfit to be displayed on a model during the live auction of your gift certificate
- Opportunity to provide pictures/ads to be displayed on large screen(s) during the live auction of your donated item (PowerPoint presentation format)
- Opportunity to display auction item(s) in the PowerPoint presentation several times throughout the event – company information will also be presented

\*\$500 minimum gift certificate donation

## Ladies and Gentlemen Swag Bags

We are seeking donations of 15 to 300 items for our swag bags that all attendees will receive. *(We will gladly accept donated items in any quantity.)*

We are seeking 15 to 20 donations for the exclusive gentlemen's table swag bags and premium products for 15 women's VIP swag bags.

Company/store information may only be placed in the bags with the following criteria:

- Donate up to 300 items for the swag bags, and/or contribute to the event as a major sponsor. *(Please inquire if you are interested in participating at a greater level.)*

Note: For swag-bag donations in a quantity lower than 200, you may place company information in the swag bags if accompanied by a gift certificate or store discount coupon. *(We prefer a minimum of 100 items, please.)*

Auction item donations or gift certificates of \$200 or greater receive the following opportunity:

- Provide discount coupons or "store bucks" in the bags along with company/store information

## Silent Auction Items

We are seeking donations of upscale fashion and home decor items.

Most items donated will be included in the silent auction. These items generally range in value from \$50 to \$5,000. By donating an item for auction, the following will be offered:

- Donated items will be listed in our event program along with information about you and/or your company and Web site information if applicable
- Opportunity to provide display materials with auction items
- Company/designer name will be listed in event program's company donor index
- For donations valued at \$500 or greater, company/designer name will be listed in the donation marketing brochure the following year



## Thank You to Our 2012 Premier Donors and Featured Designers

A Classic Time Watch Company, Allure Eyewear, Amanda Pearl, Amrita Singh, Angel Jackson, Arthur Court Designs, Ayala Bar Designs, BCBG, Betsey Johnson, Bindya New York, Bloomingdales, Botkier, Burberry, Calvin Klein, Charlotte Ronson, Charlotte Tarantola, Clinique, Coach, Dillard's, Dolce & Gabbana, Elle DÉCOR, Elle Magazine, Eric Javits, ETRO, FemmeScience, Fossati-Exquisite Limited Edition, Gilt Groupe, Ghurka, Hayden-Harnett, Hollywood Fashion Tape, Isharya, Jenny Packham, Kate Spade, Katherine Kwei, LaTique Handbags & Accessories, Lena Erziak, MenScience, Androceuticals, Michael Kors, Mondani Handbags, Norisol Ferrari, Petunia Pickle Bottom, Philosophy, Pour La Victoire, RADesign Inc., Rebecca Minkoff, Rent the Runway, Robert Graham Designs, Rosetti, Rue La La, Sephora, Shoshanna, Stella Filante, Steve Madden, Stuart Weitzman, Teri Jon, Three Dots, Toni Masolini, Tracy Reese, Vineyard Vines, Yummie Tummie



## COUTURE

French term defining the highest level of women's fashion; unique, one-of-a-kind designs that are available only in high-end boutiques; normally affordable exclusively to the very wealthy.

## CANCER

Defines more than 100 related diseases characterized by uncontrolled cellular growth and spread of abnormal cells. If not controlled or treated, it can result in loss of life. Cancer causes approximately one-fourth of all deaths in the United States.

## COUTURE for CANCER

A unique women's event combining compassion with fashion. It is a joint effort between the American Cancer Society, local retailers, and national and world fashion designers to provide an opportunity for businesses to fight one of the most dreaded diseases of our time. By sponsoring or being involved in the 9th Annual Couture for Cancer, you will not only directly influence the lives of people and their families currently battling cancer, you will also be impacting future generations. Couture for Cancer is a unique opportunity to make a statement and a stand against cancer.

## Contact

**Stephanie Weiter**  
American Cancer Society  
stephanie.weiter@cancer.org  
785.438.5609

[www.TopekaCoutureForCancer.org](http://www.TopekaCoutureForCancer.org)



# American Cancer Society

## Couture for Cancer Donor Form • April 20, 2013

### Company Information

Please provide information as it should appear in promotional pieces.

Company Name \_\_\_\_\_

Contact Name (if different from above) \_\_\_\_\_

Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Web Site \_\_\_\_\_

Committee Member who contacted you for this donation \_\_\_\_\_

Gift Item Name \_\_\_\_\_ Estimated Value \_\_\_\_\_

Gift Item Description (*Please specify color, size, material, all restrictions, time available, valid for how many people, assembly required? exchangeable?, etc.*) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

By signing this form, you agree to fulfill your commitment of sponsoring/donating the item(s) listed on this form. I.D. #13-1788491. Tax receipts will be issued for the full appraised value of donated goods or services and cash donations. Sponsorship opportunities will be sold on a first-come, first-served basis.

I prefer my donation to stand alone

My donation may be combined with others to build an auction lot

\_\_\_\_\_ Tangible item

\_\_\_\_\_ Certificate (*if this auction donation is a gift certificate, please attach*)

\_\_\_\_\_ Need certificate (*if you need a gift certificate prepared for you*)

### Deliver

\_\_\_\_\_ Item needs to be picked up (*local only*)

\_\_\_\_\_ Item will be delivered by donor by \_\_\_\_\_ (*date*)

\_\_\_\_\_ Item accompanies form

### Display

\_\_\_\_\_ Donation should be displayed at auction

\_\_\_\_\_ I will provide display materials for tangible items or to accompany donation (*i.e. brochures, photos, posters*)

\_\_\_\_\_ No display materials

### Thank You to our 2012 Sponsors

Stormont-Vail HealthCare, JoRee's Catering, Juli's Coffee & Bistro, Hy-Vee, Aboud's Catering, Jones Huyett Partners, WIBW TV-13, Capitol Federal, St. Francis Health Center, M-C Industries, Collective Brands, Inc., Brewster Place, Lincoln Center, Lower Heating & Air Conditioning, CoreFirst Bank & Trust, Topeka ENT, THBA, Community Bank, Hill's Pet Nutrition, Educational Credit Union, Mainline Printing, Topeka Capital-Journal, PT's Coffee, Strathman Sales, Honor Vodka, Glazer's of Kansas, Harrington Photography, Keith Horineck Photography

**The Man Table:** Kevin Holland, Cook, Flatt & Strobel Engineers; Chuck Lower, Lower Plumbing, Heating & Air Conditioning; Joe Marney, Builders Choice Aggregates and Concrete Supply Topeka; Eric Montgomery; Brian Pitman, Woodsland Media; Jeff Preisner, Monarch Cement; Dr. Mathew Ricks, Cotton-O'Neil Clinic Dermatology

### Donation Deadline: April 1, 2013

We request items and promotional pieces by this date to ensure proper recognition.

Please return your form to:  
American Cancer Society c/o Stephanie Weiter,  
1315 SW Arrowhead Road, Topeka, KS 66604  
Phone 785.438.5609, Fax 785.273.1503  
stephanie.weiter@cancer.org  
www.TopekaCoutureForCancer.org

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